

EEO PUBLIC FILE REPORT

2010-2011

This Report covers full-time vacancy recruitment data for the period February 1, 2010 to February 1, 2011.

1) **Employment Unit:** Renda Broadcasting Oklahoma City

2) **Unit members (Station and Communities of License):**

KMGL/FM	Oklahoma City
KOKC/AM	Oklahoma City
KOMA/FM	Oklahoma City
KRXO/FM	Oklahoma City

3) **EEO Contact Information for Unit Member:**

Renda Broadcasting
400 East Britton Rd.
Oklahoma City, OK 73114

Telephone #405-478-5104
Contact person/Title:
Cayla Holt/EEO Compliance Officer
cholt@rendabroadcasting.com

4) **Full-Time Job Vacancies Filled by Each Station in Employment Unit.**

Job Title	Recruitment Source Referring Hire
1. Account Manager KOMA	Industry Referral
2. Interactive Manager	Industry Referral
3. Account Manager KMGL	Industry Referral
4. Account Manager KRXO	Industry Referral
5. Account Manager KRXO	Industry Referral
6. Account Manager KOMA	Industry Referral
7. Copy Coordinator	Industry Referral
8. Account Manager KMGL	Industry Referral
9. Account Manager KMGL	Radio Ad
10. Account Manager KOMA	Industry Referral

Total number of interviewees Referred: For the period from January 1, 2010 to January 1, 2011. This Employment unit interviewed 70 interviewees for 10 full time vacancies.

5) **Supplemental Recruitment Initiatives**

Oklahoma City Community College Job Fair

Wednesday, October 6th
10:00am to 2:00pm

Intern Program

Renda Broadcasting of Oklahoma City currently had internship opportunities available in the Promotions Department! All internships were non-paid, and all interns were enrolled in school during their internship and receiving college credit.

Name	College	Recruitment Source
Austin Prickett	Northwest Oklahoma State	Website
Rochelle Randles	Oklahoma University	Website

Oklahoma University Students

Tuesday, October 12th
12:00pm to 1:30pm

Three OU students came to meet with Management to discuss media as a whole, processes, procedures, as well as client relations in the media realm.

Stations KMGL/FM, KOKC/AM, KOMA/FM and KRXO/FM are Equal Opportunity Employers.

Opening: Account Manager KOMA
Date: January 2010
Start Date: January 13, 2010
6 Applicants / 4 interviews 4 Industry Referral

Opening: Interactive Manager
Date: January 2010
Start Date: January 13, 2010
2 Applicants / 2 interviews 1 Industry Referrals

Opening: Account Manager KMGL
Date: March 2010
Start Date: March 22, 2010
6 Applicants / 6 interviews 3 Industry Referral

Opening: Account Manager KRXO
Date: March 2010
Start Date: April 5, 2010
6 Applicants / 6 interviews 3 Industry Referral

Opening: Account Manager KRXO
Date: July 19, 2010
Start Date: September 1, 2010
9 Applicants / 4 interviews 3 Industry Referral

Opening: Account Manager KOMA
Date: July 19, 2010
Start Date: September 1, 2010
9 Applicants / 3 interviews 3 Industry Referral

Opening: Copy Coordinator
Date: August 23, 2010
Start Date: September 27, 2010
16 Applicants / 9 interviews 3 Industry Referral

Opening: Account Manager KMGL
Date: October 4, 2010
Start Date: December 13, 2010
12 Applicants / 12 interviews 6 Industry Referral

Opening: Account Manager KMGL
Date: October 4, 2010
Start Date: December 13, 2010
12 Applicants / 12 interviews 6 Industry Referral

Opening: Account Manager KOMA
Date: October 4, 2010
Start Date: December 13, 2010
12 Applicants / 12 interviews 6 Industry Referral

SOURCE LIST

Cameron University

Career Placement Services
2800 West Gore
Lawton, OK 73505

Hispanic American Mission, Inc

Career Placement
1836 Nw 3rd
OKC, OK 73106

Langston University

Attn: James A Wallace
P.O. Box 1255
Langston, OK 73050
405-466-3462

NAACP

Pastor Sean Baker
Placement Services
1500 Nw 4th
OKC, OK 73117

Oklahoma Employment Service

P.O. Box 52003
OKC, OK 73152-2003
405-557-7196

OAB

Nancy Struby
6520 N Western, Suite 104
OKC, OK 73116
405-848-0771

University Of Oklahoma

Career Planning & Placement Services
900 Asp
Norman, OK 73109

University Of Central Oklahoma

100 N University Dr
University Centr., Room 338
Edmond, OK 73034

Urban League Of Greater OkC

Lonetta Smith
3017 N Martin Luther King Blvd.
OKC, OK 73111

Rose State College

6420 Se 15th Street
Midwest City, OK 73110
Fax #405-733-7991

Oklahoma Indian Affairs

4545 N. Lincoln Boulevard, Suite 282
Oklahoma City, Oklahoma 73105

Websites

- www.komaradio.com
- www.magic104.com
- www.krxo.com
- www.1520kokc.com

On-Air

- 92.5 KOKC
- 104.1 KMGL
- 107.7 KRXO
- 1520 KOKC